

For Immediate Release
Oshkosh Speedzone
Final Race at the Speedzone
September 20, 2017

Today September 20, 2017, Impact Motorsports received a rejection letter from the County Parks Department to run the county owned race track. Here is the rejection letter. Let me remind you, we were the only one to put in a bid.

ROBERT A. WAY/Parks Director-Expo Manager
TOM MCGINNIS/Assistant Parks Director
VICKY J. REDLIN/Assistant Expo Manager
Website: <http://www.co.winnebago.wi.us>



Winnebago County
Department of Parks and Recreation

The Wave of the Future

JAMES P. COUGHLIN CENTER
625 E. County Road Y, STE 500
Oshkosh, WI 54901-8131

Oshkosh (920) 232-1960
Expo Office (920) 232-1962
Fox Cities (920) 727-8641
Fax (920) 424-1277

September 20, 2017

Impact Motorsports, LLC
Att.: Jeff Lemiesz & Larry Stratton
2230 Plymouth Street
Oshkosh, WI 54903

Gentlemen:

I am writing you in regards to your recent response to the County's request for proposals (RFP) from parties interested in operation of the Sunnyview Expo Center grandstand/race track facility. As part of the process for evaluating RFP submittals the County involves several officials who examine such documents to determine if the entries meet the necessary requirements and qualification standards that have been set. As an end result of that process I herein must inform you that your proposal has been rejected due to a failure to comply with the standard established for the minimum first year rental payment fixed at \$28,000.00 (refer to RFP Appendix B, Motorsports Proposal Statement, Item 3.)

Given the absence of RFP submittals from other parties, the County has determined that it will suspend further activities directed towards acquiring a grandstand/race track promoter in order to deliberate on the next course of action.

I thank you for demonstrating your interest in the race track promoter RFP and know that it is our intention to contact you if/when there are any changes in the status of this matter.

Yours truly,



Robert Way
Parks & Expo Director

Cc: Mark Harris, County Executive

This is the section this letter is referring to of the RFP.

APPENDIX B

MOTORSPORTS ROPOSAL STATEMENT

1. In the interest of presenting organizations with an option to further enhance their opportunity to compete for an award of contract, and with the established minimum first year rental payment set at \$28,000.00 per EXHIBIT B MOTORSPORTS PROGRAMMING REQUIREMENTS 3., promoters may opt to offer the County a payment in excess of the aforementioned minimum \$28,000.00 rental fee. If your organization would like to take advantage of said opportunity, proceed to indicate the first year dollar amount that you would be willing to pay over and above the required \$28,000.00 minimum. In regards to the minimum payments, a negotiated price should be worked on during contract negotiations. \$28,000.00 is \$12,000.00 more than the rent paid in 2016 and \$6,000.00 more than the rent paid in 2017.

This is no way shape or form of a rejection of the minimum first year rental payment. Our response is in red.

We will attach the entire RFP in a PDF form on our website. The financial as well as the corporation papers will not be part of this post, but was part of the RFP submitted to the county.

What this means, this Saturday September 23, 2017 could be the final race of the county owned race track.

Larry and I have done everything that the RFP asked for. One board member even said that our gross income before taxes was over \$300,000.00 a year, of course they, Impact Motorsports, can afford the \$28,000.00 a year. What that board member doesn't realize is there are other expenses that bring that total down to a break even or small profit if any.

So what we are saying, this Saturday will be the final race of the county owned race track. Our County board members voted to keep the race track and Rob Way is going against their wishes. If you are a county resident, please contact your board member and voice your opinion! Larry and I have done all that we can do. Our attorneys are taking action also.

Thank you everyone for all support over the past 12 years. We have met so many people and became a racing family.

Saturday's festivities get underway with the pits opening at 1:00 PM and grandstands will open at 2:00 PM.

Racing will be at 4:00 PM.

Pit passes are \$30.00 and each car will have an entry fee of \$25.00

Grandstands, adults \$20.00, students 11-15 \$10.00 and kids 10 and under are free.

See everyone this Saturday.

Sincerely,

Larry Stratton

Jeff Lemiesz

Impact Motorsports